

TREND TALK: RISE IN MICRO-FULFILLMENT TECHNOLOGY WITH VAI'S KEVIN BEASLEY

In this episode of Trend Talk, Retail Leader Editor Amy Baxter sits down with Kevin Beasley, CIO at VAI, a supply chain and ERP provider, to dive into the rise in micro-fulfillment technology in the grocery sector.

July 23, 2021 • Retail Leader • Amy Baxter

[Tune into the episode](#) to hear Amy and Kevin discuss how the jump in online grocery shopping has led grocery retailers to invest in micro-fulfillment technology. Plus, Kevin shares insights into how grocers

can remain competitive and where third-party delivery services fit into the landscape.

Trend Talk is a new thought leadership interview series from

Retail Leader. Each week, Trend Talk will identify a macro trend in the retail industry, focusing on the grocery, convenience or drug channels, through a deep-dive discussion with an industry insider.

Retail Leader



800.824.7776 | sales@vai.net | www.vai.net