

VAI PROJECTS GROWTH ON ACCOUNT OF CLOUD AND MOBILITY

December 9th, 2013 • TEC • PJ Jakovljevic

Some enterprise resource planning (ERP) vendors might be getting a wind up their sails from cloud and mobile technologies. VAI, a midmarket ERP provider for the distribution, manufacturing, specialty retail, and service sectors, recently announced a 15 to 20 percent growth projection for 2013, with similar expectations for 2014. To support this expansion, VAI has reportedly increased its workforce by 15 percent. The company plans to continue hiring additional ERP and Java programmers, web designers, and sales and technical support next year.

This momentum is fueled by several key factors, including the recent launch of VAI's new HTML5 web-based S2K Enterprise solution, and demand for the company's mobile, portal, and cloud offerings. By leveraging the Web browser as a platform, S2K applications now offer anytime, anywhere computing on any mobile device. In addition, as more and more businesses are choosing to move their critical business operations to the cloud, VAI has expanded and upgraded its data center. S2K delivery options include either on-premises server deployment or cloud-based platform-as-a-service (PaaS) and

software-as-a-service (SaaS) options.

VAI also launched S2K Smart Center, a configurable, role based, single sign-on to all applications that offers common navigation and a uniform look and feel across the entire family of VAI products. For truck delivery, the new tablet-based S2K Mobile route sales application provides both real-time and offline options and is designed for delivery representatives who deliver pre-sold orders or who sell off the truck. VAI has integrated IBM's Smart Cloud into its standard offerings.