

VAI ANNOUNCES NEW BRAND VISION FOR 2023 FOCUSING ON CLOUD-BASED ERP FOR ENTERPRISE SUCCESS

The ERP leader looks to expand on innovative capabilities and customer success in the new year

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VAI, a leading ERP software developer, announced a new brand vision for 2023, helping enterprises across the hardgoods, food, and pharmaceutical markets expand their business with its flagship ERP solution, S2K Enterprise, and cloud subsidiary, VAI Cloud. For the past two years, VAI achieved significant year-over-year growth in its customer base, with revenue of approximately 50 million USD and a significant number of new customers selecting S2K Enterprise to run in VAI Cloud to gain security and scalability for their ERP needs.

VAI's new vision for 2023 will focus on expanding sales and marketing capabilities to target enterprise-level distributors who want to scale operations with ERP technology and automate S2K applications in a secure, cloud-based environment. Some of these enterprise-level distributors

include Vets Purchasing, G.W. Berkenheimer, and Drogueria Betances, who implemented S2K Enterprise in 2022. To support organizations of this size, VAI plans to roll out version 6.3 of S2K Enterprise for its hardgoods solution in 2023, with applications such as mobile order entry, analytics with business intelligence, supply and demand planning, WMS, and Smart Center with seamless integration from one pane of glass.

VAI is also deploying IBM Power10, expanding on VAI's commitment to utilize the latest and most secure technology on behalf of organizations hosting their workloads in VAI Cloud. Since its inception in 2009, VAI Cloud has maintained 100% uptime, ensuring that all customer data is protected in the event of an outage or catastrophic event through High Availability (HA) and Disaster

Recovery (DR).

"Businesses are continuing to rapidly digitize to handle increased demand and new business challenges, and VAI is there to fulfill their ERP and IT needs and be a trusted and reliable partner," said Bob Vormittag, CEO and President of VAI. "Internally we've focused on growing our talent, expertise, and product capabilities including advancements in security, cloud, and mobile applications as part of our S2K Enterprise suite. We're excited to announce this new vision for 2023 and explore new opportunities to support current and future customers and partners."

Reflecting on 2022, VAI achieved a number of highlights, including being awarded the 2022 Stratus Award for Cloud Computing as the top Platform as a Service (PaaS) solution and being shortlisted for

the 2022-2023 Cloud Awards. VAI also advanced dozens of employees to higher positions such as project manager and director across VAI Portal, Data Center, Cognos-Analytics, and Food ERP software departments. This year, VAI will continue to make internal support for employees a top priority as they focus on offering the highest level of personalization and support to its customers.

VAI experienced record attendance for 2022's virtual customer conference, VAI Connect 2022. A notable highlight included a general session moderated by Tripp Crosby, where the VAI team

discussed key industry topics, like security, cloud computing, mobile apps, training, application integration, CRM, and the future of VAI technology. This year, VAI will return to its in-person conference format from September 21-22, 2023, which will take place at the Walt Disney World Swan Resort. The company will announce key product advancements and initiatives during the live event.

VAI will also continue to add additional integrations with third-party partners this year following the introduction of significant new partnerships in 2022, including offering automated e-commerce functions through Amazon Seller

Central, voice-enabled workflow solutions through Mountain Leverage, and flexible payment processing with Freedom Pay. VAI is committed to expanding its technology partners to ensure customers have access to the best solutions in the market.

VAI will continue to be a steadfast partner in 2023 for customers who want to invest in their business with S2K Enterprise. VAI's new vision ensures the company is ready to not only meet the software needs of enterprise leaders but help them achieve new technology goals next year and beyond.